

Advertising Opportunities

ST. LOUIS ASSOCIATION OF LEGAL ASSISTANTS

If you offer a product or service that relates to the interest of paralegals and legal professionals, advertising opportunities are available with the St. Louis Association of Legal Assistants (“SLALA”).

NEWSLETTER (12 issues) - *Inside SLALA*

Inside SLALA is the official publication of SLALA. The Newsletter is currently published monthly (12 issues). The Newsletter is e-mailed to all SLALA members and is posted on SLALA’s website at www.slala.org. Rates for an 8 ½ x 11 inch page are listed below:

Advertising Rates – (Annual Basis Only)

July 2007 – June 2008

- | | | |
|---|------------------------|-----------|
| ■ | ½ Page (8 ½” x 5 ½”) | \$ 250.00 |
| ■ | Full Page (8 ½” x 11”) | \$ 350.00 |

Rates will be prorated at time of ad placement.

For more information and to place an ad in the Newsletter, please contact SLALA’s Newsletter Editor, Angie Conrad, at aconrad@polsinelli.com or (314) 552-6841.

WEBSITE VENDOR LINKS

SLALA’s website currently receives an average of 5,000 hits weekly and is growing each month. On or before June 15, 2007, SLALA’s newly designed website will be expanded to include website hyperlinks to its “Vendor Section Page.” The following is a list of services and/or product categories* under which your business may be listed:

- **Corporation Services**
- **Deposition Services**
- **Document Services**
- **Investigation/Process Service**
- **Medical Services/Consulting**
- **Staffing/Recruiting**
- **Trial Services**
- **General/Miscellaneous**

*New categories to be added as needed.

Website Rates– (Annual Basis Only)
(July 2007 – June 2008)

- Annual website vendor link \$500.00

Rates will be prorated at time of website registration.

For more information and to register for the website vendor link, please contact SLALA's Technology Chairperson, Sharon Brooner, at brooner@rabbittlaw.com or (314) 421-5545.

BEST DEAL - NEWSLETTER & WEBSITE VENDOR LINK

Combined Newsletter and Website Advertising – (Annual Basis Only)
(July 2007 – June 2008)

- ½ Page (8 ½" x 5 ½") (12 issues) plus Annual website vendor link \$650.00
- Full Page (8 ½" x 11") (12 issues) plus Annual website vendor link \$750.00

Rates will be prorated at time of ad and website registration.

For more information, please see Angie Conrad, Newsletter Editor, or Sharon Brooner, Technology Chairperson, as shown above.

Payment in full is due at the time of registration. All Newsletter ads and vendor hyperlinks are provided on an annual basis. Cancellations are not accepted.